

# Summary records



## ۱. Personal Information

<b>first Name: SEYED ALI</b>	<b>Last Name: MIRBABAEI</b>
<b>Birth Date: ۱۹۷۷, ۰۶, ۰۷</b>	<b>Birth Place: TEHRAN</b>
	<b>Marital status: Married</b>
<b>Email: mytaleghan@yahoo.com</b>	<b>Address: Agricultural Biotechnology Research Institute of Iran, Shahid Fahmideh Blvd., Iran, Karaj Postal Code: ۳۱۳۵۹۳۳۱۵۱ Phone: ۰۰۹۸۹۱۲۲۰۷۶۷۱۴ Phone: ۰۰۹۸۲۶۳۲۷۰۰۸۳۲ Fax: ۰۰۹۸۲۶۳۲۷۰۱۰۶۷</b>
<b>Position: Head of Public Relations Office of Agricultural Biotechnology Research Institute of Iran</b>	

## ۲. Educational background

<b>Speciality</b>	<b>Field of Study</b>	<b>Graduation Year</b>	<b>□□□□□□□□□□</b>	<b>□□□□□□</b>
Agricultural Biotechnology	Biotechnology Engineering	۲۰۱۰	Alborz Payam Noor	□□□
Plant Breeding	Agricultural Engineering	۲۰۰۰	Azad Eslami	<b>BS</b>

**MSc Thesis title:** Isolation and characterization of microsatellite marker in palm date (*Phoenix dactylifera*)

### ۳. **Scientific and administrative experiences:**

- Member of Cultural and Public Affairs Committee, Chaloos city, Since ۱۹۹۷
- Coordinator: ABRII's communications with the press and news agencies in the field of agriculture Since
- Head of the Public Relations Office of Agricultural Biotechnology Research Institute of Iran, Since ۲۰۰۲
- Member Of Public Relations Society of the Islamic Republic of Iran, Since ۲۰۰۲
- Coordinator of the media committee of the national network for witches' broom disease of lime, Since ۲۰۰۶
- Member and secretariat of the Cultural Council of Agricultural Research Institutions, Since ۲۰۰۳
- Committee member and secretariat of media committee of the Agricultural Biotechnology Research Institute of Iran, Since ۲۰۰۰
- Member of The Publications Committee, Agricultural Biotechnology Research Institute Of Iran Since ۲۰۰۰
- Member of the Policy Making Council for Information and Public Relations, Agriculture Research, Education and Extension Organization, Since ۲۰۰۷
- National Project on GM Crops Greenhouse Development Executive Committee member project, Since ۲۰۱۱
- Member of Public Relations Specialists Society of the Islamic Republic of Iran, Since ۲۰۰۲

## **ξ. Skills**

- Attended more than ۳۰ special Courses on public relations and communication with journalists and the press
- Familiar with how to interact with the public and media
- Skilled in writing news, reports, interviews and reflecting them in the media
- Skilled in organizing exhibitions, seminars, meetings, news, conference
- The seven computer skills (ICDL)
- Familiar with Agricultural Biotechnology Laboratory Sciences

## **ο. Research areas of interest**

- Professional journalism
- Preparation and response reflection, explanation and correction of the news media
- Needs assessment based on public opinions in the field of Agricultural Biotechnology
- Media Interactions and their impact on the reflection of the news in the field of GE

## ٦. Awards

- Ranked first in the field of public relations among agricultural research institutes of Iran in ٢٠٠٩
- Ranked second in the field of public relations among agricultural research institutes in Iran in ٢٠٠٨
- Ranked third in the field of public relations among agricultural research institutes of Iran in ٢٠١٣
- Outstanding Executive Director in ٢٠٠٩
- Outstanding Employee in ٢٠١٠
- Outstanding expert of ABRII

## ٧. Some of the training courses covered

١. Training course in planning outdoor advertising in ٢٠١٤
٢. Training course in organizing special exhibit in public relations in ٢٠١٤
٣. Training course in advanced journalism in ٢٠١٤
٤. Target-oriented communication strategy training course in ٢٠١٣
٥. Training course in application of electronic public relations activities for organizational Development in ٢٠١١
٦. Polling in improving internal & external communications within and external training course in ٢٠١٢
٧. Knowledge Management in Public Relations in ٢٠١٢
٨. Training course planning and organization of achievements inauguration ٢٠١٢
٩. Management and Planning in Public Relations in ٢٠٠٦
١٠. Application of the Internet and IT in Public Relations in ٢٠٠٥
١١. Training course on Public Relations principles in ٢٠٠٥
١٢. Training course in applied management and planning in public relations in ٢٠٠٤
١٣. Training course in public relations techniques in ٢٠٠٧
١٤. Training course in requirements of ISO ١٤٠٠١ in ٢٠٠٣
١٥. Seven computer skills training course in ٢٠٠٧
١٦. Training course in media management and public opinion in ٢٠٠٨
١٧. Training course of Communication Management in ٢٠٠٩

- ۱۸. Training course in strategic planning in public relations in ۲۰۰۹
- ۱۹. Training course in Effective communication skills in ۲۰۰۹
- ۲۰. Training course in proper working practices in laboratories ۲۰۰۸
- ۲۱. Training course in Bioethics in Agricultural Biotechnology in ۲۰۰۸
- ۲۲. Training course in Human resources productivity in ۲۰۰۹
- ۲۳. Training course in new approaches in public relations in ۲۰۰۸
- ۲۴. Training course in The Press Writing skills in ۲۰۱۰
- ۲۵. Training course in Audience research in public relations in ۲۰۱۰
- ۲۶. Training course in knowledge management in ۲۰۱۰
- ۲۷. Training course in Techniques of negotiating and managing meetings in ۲۰۱۱

## ۸. Membership in the council and Committees

- Member Of The Policy making Council and Public Relations, AREEO
- Member of the science and technology journalists of Islamic Republic of Iran
- Member and secretariat of the Council of Agricultural Research Institutions

## ۹. Books

### **Participation in writing**

- Witches' broom disease of lime management project report
- An overview of the ۴-year activities of ABRII
- Patents Of Agricultural Biotechnology Research Institute of Iran
- National project report ((GM crops Greenhouse Development))

## ۱۰. Inventions and discoveries

- Multimedia software of agricultural biotechnology Iran (MBMD)
- Mass propagation Protocol of sweet

## ۱۱. Articles

Journal articles Interior:

- Call halophytes *Salicornia* growth in both oil pollution and salinity stress Congress of Agronomy Plant
- Identify and isolate microsatellite markers to identify key molecular palm cultivars Congress of Biotechnology
- Environmental pollutants crops- The Zeytoon Journal

International Journal Articles

Development of new microsatellite markers from an enriched Genomic library of date palm (*Phoenix dactylifera* L.) Journal of Horticultural Science & Biotechnology (۲۰۱۱) ۸۶ (۵) ۵۳۹-۵۴۱

## ۱۲. Conferences

### - Internal Conferences

- The first National Conference on Biosafety Islamic Republic of Iran ۲۰۰۴
- Conference and training seminar Public Relations and Communications ۲۰۰۸
- Seventh National Conference on Biotechnology in Iran ۲۰۱۱

### - International Conferences

- Science Festival and International Symposium on scientific research and public opinion studies in public relations ۲۰۰۵
- Third International Conference on Public Relations ۲۰۰۶
- Third International Symposium PR (public relations planning and evaluation of the effectiveness of the program) ۲۰۰۷
- Fifth International Conference on Public Relations ۲۰۰۸
- First International Conference on Biotechnology of the Islamic Republic of Iran ۲۰۱۵